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| Search Notes  | Application/Control No. 09695216 | Applicant(s)/Patent Under Reexamination LAUCKHART ET AL. |
| | Examiner John M MacIwinen | Art Unit 2142 |

SEARCHED

| Class | Subclass | Date | Examiner |
|-------|--------------|-----------|----------|
| 709 | 200 | 6/22/2011 | JM |
| 705 | 14.61, 14.68 | 6/23/2011 | JM |

SEARCH NOTES

| Search Notes | Date | Examiner |
|--|-----------|----------|
| Appeal Conference - John MacIwinen, Andrew Caldwell, Robert Harrell | 8/31/08 | JM |
| Appeal Conferee: Robert B. Harrell (Primary Examiner Art unit 2142) | 8/31/2008 | /RBH/ |
| 705/14.4-14.47,14.73 subclass search | 6/22/2011 | JM |
| 705 and 709 text limited search | 6/22/2011 | JM |
| NPL text search, including Google search for terms: saturation audit verify extrapolate view hit ad statistics rotation replay | 6/23/2011 | JM |
| inventor search | 6/22/2011 | JM |
| assignee search | 6/22/2011 | JM |
| USPAT, USPGPUB, EPO, JPO, DERWENT text search | 6/22/2011 | JM |
| Consulted with James Myhre, Primary 3682, for search assistance | 6/23/2011 | JM |
| STICFast and Focused Search | 6/22/2011 | JM |

INTERFERENCE SEARCH

| Class | Subclass | Date | Examiner |
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